

*Midway American
Patriot Award Gala*

Thursday, September 1, 2011



**Sponsorship
Opportunities**

Midway American Patriot Award Gala Sponsorship Opportunities



Thursday, September 1, 2011
Flight Deck – USS Midway Museum
San Diego, CA

The USS Midway Museum invites you to join us for the 5th Annual Midway American Patriot Award black-tie gala. This year we will honor Admiral James Stockdale and Senator John McCain for their service and sacrifice as naval aviators and their contributions to the United States of America.

For sponsorship information, please contact Norma Nicolls
USS Midway Museum
619-398-8294
nnicolls@midway.org

Event net proceeds benefit Midway's *No Child Left Ashore* Scholarship Fund (sponsored by DJO Inc.). Nearly 1/3 of the 45,000 students who study math, science and social studies aboard Midway each year benefit from these scholarships.

**Midway American Patriot Award
Sponsorship Opportunities
September 1, 2011**

Presenting Sponsor

\$100,000

- Host two premium tables of 10 at the gala
- Senator and Mrs. McCain seated at one of your premium tables with 8 of your guests
- Attendance for up to 10 guests at the pre-gala VIP reception with Senator McCain and Vice Admiral Stockdale's family
- Two tickets to the "Centennial of Naval Aviation" Gala at the Udvar Hazy Center in Washington, DC on December 3, 2011. This package includes airfare for 2 and hotel accommodations for 2 nights
- Acknowledgement as the **Presenting Sponsor** in all printed material, including invitations (if received by June 1)
- Full-page, color acknowledgement as the **Presenting Sponsor** on the inside cover of the gala program
- Special introduction and acknowledgement from the podium during the event
- ½-page acknowledgment in the annual USS Midway Education Program brochure *Adventures in Learning*. It reaches 8,500 teachers county-wide and represents 300,000 students in grades 2 through 8
- Acknowledgement as the **Presenting Sponsor** in *Currents*, Midway's quarterly magazine with a circulation of 15,000
- Company logo/name displayed as the **Presenting Sponsor** in prominent areas at the gala
- Company logo on "www.midway.org" for 1 year, listed as a sponsor with a link to your website
- Company name listed as the **Presenting Sponsor** on Midway's Donor Wall in the hanger bay for 1 year

Admiral Sponsor

\$50,000

- Host one premium table of 10 at the gala
- Attendance at the VIP reception with the honorees for up to 6 guests
- Private cocktail reception on board Midway with CEO Mac McLaughlin and VIP tour, date to be determined
- Eight tickets to USS Midway Parade of Lights in December 2011
- Special introduction from the podium during the event
- ½-page acknowledgment in the annual USS Midway Education Program brochure *Adventures in Learning*. It reaches 8,500 teachers county-wide and represents 300,000 students in grades 2 through 8
- Company logo/name displayed as the **Admiral Sponsor** in prominent areas at the gala
- Acknowledgement as the **Admiral Sponsor** in all gala printed material, including invitations (if received by June 1) and the inside back cover of the gala program
- Company logo on “www.midway.org” for 1 year, listed as a sponsor with a link to your website
- Company name listed as the **Admiral Sponsor** on Midway’s Donor Wall in the hanger bay for 1 year

Captain Sponsor

\$25,000

- Host one premium table of 10 at the gala
- Attendance at the VIP reception with the honorees for up to 4 guests
- Private Lunch on board Midway with CEO Mac McLaughlin for up to 6 guests and a VIP tour, date to be determined
- Recognition from the podium during the event
- ½-page acknowledgment in the annual USS Midway Education Program brochure *Adventures in Learning*. It reaches 8,500 teachers county-wide and represents 300,000 students in grades 2 through 8
- Company logo/name displayed as a **Captain Sponsor** in prominent areas at the gala
- Acknowledgement as a **Captain Sponsor** in the gala program
- Company logo on “www.midway.org” for 1 year, listed as a sponsor with a link to your website
- Company name listed as a **Captain Sponsor** on Midway’s Donor Wall in the hanger bay for 1 year

Commander Sponsor

\$15,000

- Host one preferred table of 10 at the gala
- Eight tickets to USS Midway Parade of Lights in December 2011
- Recognition from the podium during the event
- ½-page acknowledgment in the annual USS Midway Education Program brochure *Adventures in Learning*. It reaches 8,500 teachers county-wide and represents 300,000 students in grades 2 through 8
- Company logo/name displayed as a **Commander Sponsor** in prominent areas at the gala
- Acknowledgement as a **Commander Sponsor** in the gala program
- Company logo on “www.midway.org” for 1 year, listed as a sponsor with a link to your website
- Company name listed as a **Commander Sponsor** on Midway’s Donor Wall in the hanger bay for 1 year

Lieutenant Sponsor

\$7,000

- Host one preferred table of 10 at the gala
- ½-page acknowledgment in the annual USS Midway Education Program brochure *Adventures in Learning*. It reaches 8,500 teachers county-wide and represents 300,000 students in grades 2 through 8
- Company logo/name displayed as a **Lieutenant Sponsor** in prominent areas at the gala
- Listed as a **Lieutenant Sponsor** in the gala program
- Company logo on “www.midway.org” for 1 year, listed as a sponsor with a link to your website
- Company name listed as a **Lieutenant Sponsor** on Midway’s Donor Wall in the hanger bay for 1 year

Midway American Patriot Award Gala



Sponsorship Form

Thank you for your sponsorship, please fill out and fax or mail back the following:

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

I'm pleased to be part of the *Midway American Patriot Award Gala* and commit to a sponsorship of:

Preferred Sponsorship Opportunity: _____

Signature: _____ **Date:** _____

Should you prefer to complete the transaction at this time, please complete the following:

Amt. To Charge \$ _____ Visa MasterCard American Express

Name on card _____

Card Number: _____ Expiration: _____

Signature _____

Should you wish to pay by check, make check payable to: *The USS Midway Museum*

Please send to: **The Midway American Patriot Award Gala**
USS Midway Museum, Attn: Norma Nicolls
910 N. Harbor Drive
San Diego, CA 92101
Fax 619-544-9188
Phone 619-398-8294
nnicolls@midway.org

The USS Midway Museum is a 501(c)(3) not-for-profit organization; contributions are tax-deductible as provided by law.
Our Tax ID # is 33-0556416

Midway American Patriot Award Gala

Underwriting Opportunities September 1, 2011

Listed below are underwriting opportunities for Midway American Patriot Award Gala. As an underwriter you will receive a 100% tax deductible credit for covering the costs of any of the following items. All underwriters are listed on general signage at the event and are listed in the event program. If you would like to help support this year's Gala, please call Norma Nicolls at 619-398-8294 or e-mail nnicolls@midway.org.

Underwriting Opportunities:

- \$25,000 Gala Stage Design
- \$25,000 Production of Two Midway Videos
 - Midway Education Video which will be seen by thousands as it will be used for the Gala as well as many marketing and promotional efforts
 - Compilation of Senator McCain and Rear Admiral Stockdale's lives which will be used for the Gala
 - Name will be listed on videos as sponsor
 - Listed in program

- \$20,000 Celebrity Emcee
- \$10,000 Gala Table Settings
- \$8,000 Invitations
- \$7,000 Wine
- \$4,000 Photographer
- \$3,000 Gala Program
- \$3,000 Gala Auction Item
- \$3,000 Amenity
- \$3,000 Event Signage

Midway American Patriot Award Gala

- YES, I/we are happy to join you as members of the *Midway American Patriot Award Gala Honorary Committee* and are excited to attend on September 1st. Please feel free to use my/our name in the invitation or program.

Name(s) as you wish to be listed

_____(s) at \$4,000 for a table of ten (\$2,750 is tax-deductible)

_____(s) at \$400 each (\$275 is tax-deductible)

- YES, sign me/us up as underwriting members of the *Honorary Committee*: \$_____

- _____ Underwriting Opportunity
(please see opposite side of page for a list of underwriting opportunities)

- SORRY, I/we cannot attend the event this year, but please accept my/our 100% tax-deductible contribution in support of The USS Midway: \$_____

Method of Payment:

Enclosed is a check made payable to The USS Midway Museum in the amount of \$_____;
or

If you wish to transfer stock, please contact Norma Nicolls at 619-398-8294 for more information on stock transfers;
or

Please charge my tickets or sponsorship to my credit card: *Visa/MasterCard/AMEX*

Card Number

Exp. Date

Authorized Signature

Date

Daytime Tel: _____ Email _____

Address: _____

Your contribution is tax-deductible less the fair market value of the event.

Please Return to:

Midway American Patriot Award Gala
USS Midway Museum, ATTN: Norma Nicolls
910 N Harbor Drive
San Diego, CA 92101

Or Fax to Norma Nicolls at 619-544-9188

If you have any questions, please contact Norma Nicolls at 619-398-8294 or e-mail nnicolls@midway.org.